



SCHOOL BUS FLEET OPERATORS:

Are you leading the way to
safety or waiting for a crisis?

3 ways your operation may be
compromised this school year
and what to do about it



**UNITED
SAFETY**

& SURVIVABILITY
CORPORATION™



UNITED SAFETY
& SURVIVABILITY CORPORATION™



THE LONGER YOU GO *WITHOUT* A SAFETY-COMPROMISING INCIDENT, THE MORE COMPLACENT YOU GET. THE MORE YOU THINK: *THIS ISN'T GOING TO HAPPEN TO US.*

Don't wait until it's too late. Prevention and preparation will save you headaches and heartache.

But that's not all.

Investing in safety has a trickle-down effect! By helping to eliminate or mitigate safety-compromising situations, you are also welcoming its happy byproducts:

BETTER DRIVER RETENTION

Drivers want to feel safe and supported, working for an organization who cares enough to invest in safety and provide them the tools necessary to avoid disaster.

STRONGER DRIVER RECRUITMENT

With massive driver shortages facing our industry, prioritizing health and safety will make you more appealing to candidates.

LESS FLEET AND DRIVER DOWNTIME

Keeping your buses and drivers operating well is what safety is all about! This results in fleets that run efficiently, and operators that drive when scheduled.

FEWER COMPLAINTS + LESS LIABILITY

When your fleet operates smoothly and safely, you won't have to field complaints and can avoid costly legal action.

SLEEPING EASY AT NIGHT

Knowing children are protected has been proven to increase restful sleep. Just ask any of our school bus fleet partners.

BEING IN GOOD COMPANY

Join the school bus operators across the nation who are safety leaders!

Today we want to bring your attention to the dangers that fleet operators are facing in the industry, so that you can be prepared to lead the way in safety. And if you're already doing these things, Bravo!



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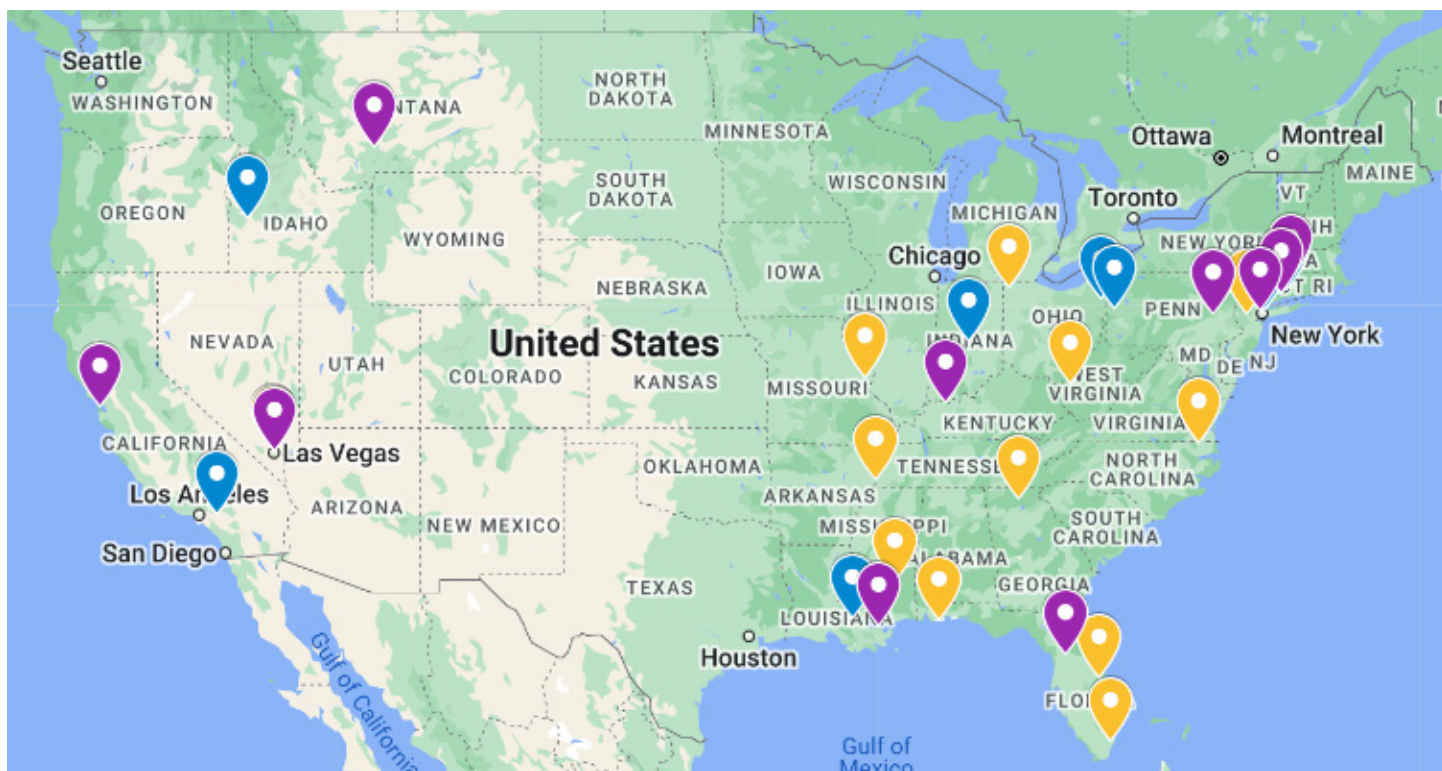
SCHOOL BUS FIRES HAPPEN

Think school bus fires don't happen frequently enough to protect yourself? Think again.

School bus fires happen far too often and the impact can be anywhere from inconvenient to disastrous.

WE CAN'T HELP BUT WONDER: HOW MANY HAVE GONE UNREPORTED?

If this many school bus fires happened in just 9 weeks—imagine how many will happen in the current school year.



Map of reported bus fires including school bus.

HOW OLD ARE YOUR BUSES?

Most school buses operate over a *long* period of time. And let's face it—most districts face significant challenges dedicating time, money and manpower to the preventive maintenance that is required to keep these vehicles on the road for decades. Even with first-class preventive maintenance, you cannot eliminate the possibility of fire. So, the question becomes: *What happens when there's a fire?*

The more quickly and safely you can put out the fire, the greater your chance of preventing injury to passengers, avoiding collateral damage, and saving the vehicle.

TIPS TO BE A FIRE SUPPRESSION SAFETY LEADER:

- **Don't rely on electricity.** Have an automatic fire suppression system that does not require an electrical signal to work! Ensure this fire suppression system works mechanically—meaning the vehicle does not have to be on. A mechanical system will work even on idle vehicles sitting in school bus yards.
- **Choose water-based fire suppression.** A system that is water-based, not chemical-based, is safe for humans and the environment. Since it's just water, it removes the need for costly and timely cleanup.

ARE YOU WILLING TO PAY THE PRICE OF JUST ONE FIRE?

Please, do not put your drivers in the position of dealing with a fire-related incident—with simply a manual extinguisher and a fire blanket at their disposal. Fire response efforts need to ensure children have time to safely exit the vehicle, keeping in mind that special needs children may take longer to disembark. A bus fire can also happen when the vehicle is off, and depending on where the vehicle is parked, can cause catastrophic consequences to items surrounding the vehicle.



2

CHILDREN GET LEFT ON BUSES MORE OFTEN THAN YOU MAY THINK

Has a child ever been left on a bus in your fleet? Or, has it happened *without* you finding out about it?

There are 56 *reported* incidents over the past two years in which children were left—alone—on school buses.

A Monday. A long day of school. A bad night's sleep. Coming back from a holiday break. These are all *extra* reasons for children to fall asleep on the bus—in addition to the fact that it's easy to be lulled to sleep by the movement of a vehicle.

A child has fallen asleep on the bus. Does your driver know? Does the child's parent know?

The idea of a child falling asleep on the bus seems innocent enough, until...*they don't get woken up* to disembark the vehicle. And when they do wake up, they're alone—on a vacant school bus. What do they do? Do they try to exit the vehicle and find their way home, in the dark or along dangerous roads? Do they remain trapped on the bus until the next time that bus is in service? The possibilities are all scary, dangerous and traumatizing—and potentially a massive liability for your company.



These incidents can result in tragedy—and are entirely preventable.



TIPS TO BE A COMPLETE CHILD CHECK SAFETY LEADER:

- **Get a customizable reminder system.** Choose a reminder system that helps ensure all children have safely disembarked the vehicle upon completion of each run. Make sure this system can be programmed to meet your local regulations and operational requirements.
- **Have a system installed by a partner who can ensure your entire fleet is unified.** When every vehicle in your fleet works the same way, drivers will know how to use the system no matter which bus they're driving, which will reduce the chances of misuse that can cause an incident.
- **Be prepared for human error with motion detection.** While a reminder system provides accountability, a second set of eyes like a motion detector helps to quickly remedy any issues that do occur, before it's too late.
- **Consider integratable theft protection.** Buses can get stolen, vandalized, and even inhabited by intruders. A theft system can prevent this and ensure that nobody gets on your bus without you knowing about it.

Do you want a child figuring out how to get out of a bus, and wandering around trying to find safety? Or staying on the bus until the next time it's in service—which hopefully won't be too late?

Please, prioritize safety precautions that will help you avoid this terrible reality.



3

HEALTHY AIR AND SANITARY SURFACES KEEP DRIVERS DRIVING AND CHILDREN IN SCHOOL

A SNEEZE CAN DETOUR YOUR WHOLE OPERATION.

One child coughs or sneezes. What happens next? Well, the pandemic forced us all to learn a lot about the way pathogens travel from one individual to another. Colds, flus and viruses have been part of the school bus ecosystem since the inception of school bus travel. Kids get sick. Drivers get sick. And logistical chaos ensues. As if you don't have enough on your plate already.

Is an open window your decontamination solution?

While fresh air is helpful against certain pathogens, windows cannot be down year-round. And while open windows may help to circulate air which can be beneficial, it's not actively eliminating pathogens in the air or on surfaces.

TIPS TO BE A CLEAN BUS SAFETY LEADER:

- **Actively eliminate bacteria and viruses before they spread.** Instead of a filtration system which waits for the air to get sucked into it, an active purification system creates and circulates safe levels of hydroperoxides in the air. This proactive approach is much more effective at purifying air safely while drivers are performing their route and students are on board.
- **Don't forget about surfaces.** Naturally-occurring hydroperoxides actively eliminate pathogens from surfaces. For extra protection, also consider a microbial treatment to create a barrier on surfaces.
- **Choose proven technology.** Since Covid, new air purification options are plentiful. We recommend choosing a proven system that has been around for decades, and is trusted by millions of locations including hospitals.

The healthier your ridership, the healthier your drivers. Would it feel nice to breathe-easy when it comes to your buses' clean environment?





LEAD THE WAY

REMEMBER: AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE.

Lead the way towards a higher standard of safety — and experience all of its ROI-enhancing benefits. At United Safety, we aim to protect your passengers, your drivers, and your bottom line.



SUPPORT COMPLETE DISEMBARKATION: CHILD CHECK-MATE ALARM SYSTEM

Installed on over 350,000 vehicles, Child Check-Mate has positively impacted the lives of an untold number of children around the country from being left on buses.

Designed by drivers for drivers, Child Check-Mate System is a patented unique alarm device which acts as an electronic reminder to drivers. This reminder helps ensure that all children have safely disembarked the vehicle upon completion of each run. With optional third-party GPS integration, motion and theft detection, voice instruction and integrations, our products are customizable to your needs and operational requirements.

<https://go.unitedsafetycorporation.com/WP-CCM>



SUPPORT FIRE SUPPRESSION: FOGMAKER

With over 20 years of proven success and more than 120,000 systems delivered, Fogmaker's precision technology suppresses engine fires in seconds.

Protecting our students and operators to and from their destinations is only one part of the equation. Fogmaker's mechanical system requires no electric assistance, keeping idle school buses in bus yards safer from even the smallest spark.

Our reliable and professional fire suppression system is designed with high-pressure water mist for engine compartments or other closed areas.

<https://go.unitedsafetycorporation.com/WP-FM>



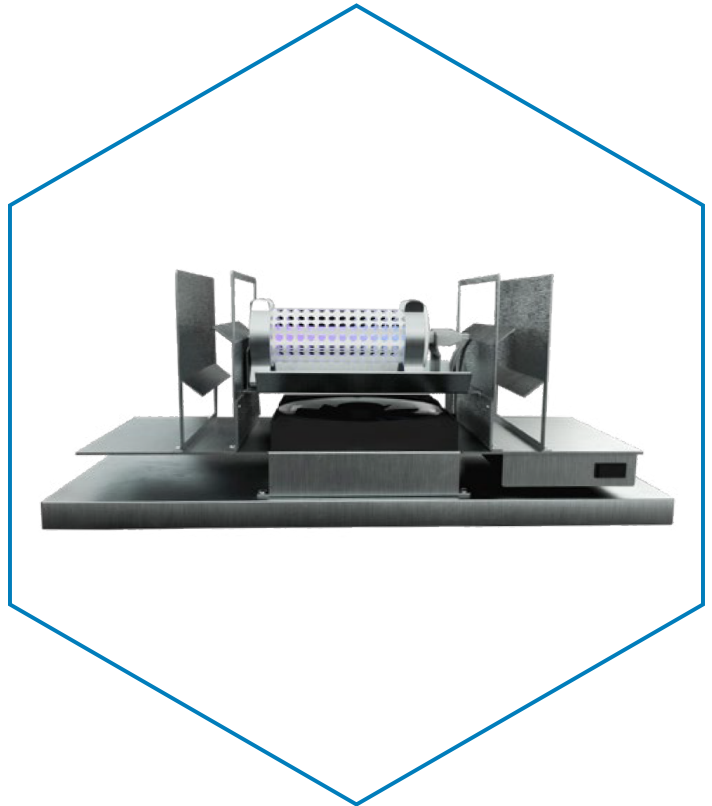
SUPPORT CLEAN BUSES:

ACTIVE AIR PURIFICATION

With millions in service globally, Active Air Purification actively eliminates >99% of germs, microbes, viruses, bacteria and VOC in the air and on surfaces utilizing safe levels of naturally occurring hydrogen peroxide.

With a lower overhead cost than traditional disinfectants, this system eliminates viral and bacterial pathogens as well odors, molds and mildew in the air and on surfaces. It does this by utilizing safe levels of naturally occurring hydroperoxides, which are safe for occupants and interior surfaces.

<https://go.unitedsafetycorporation.com/WP-AA>



SUPPORT CLEAN BUSES:

AEGIS® MICROBE SHIELD

Safe and effective, AEGIS® Microbe Shield destroys bacteria using nanotechnology.

AEGIS® Microbe Shield is an antimicrobial surface treatment which renders surfaces inhospitable for germs and helps create ease of cleaning. A nontraditional disinfectant, the Shield is invisible to the eye and leaves behind no residue – with a single application lasting up to one year.

<https://go.unitedsafetycorporation.com/WP-Aegis>





SAVINGS INCLUDED WITH EVERY INVESTMENT.

Investing in safety has trickle-down benefits that save money. Putting safety first can reduce hiring, training and recruiting expenses, along with driver sick days, complaints, out-of-service vehicles and legal liability.

At United Safety, we pioneer products that are focused on saving lives. We design safety products because they are necessary. Through our partnership, we make it easy for fleet operators to enhance the safety of their vehicles and enjoy the myriad of benefits that come along with it: higher driver retention rates, fewer complaints, and sleeping easier at night, to name just a few.



PARTNER WITH US

LET US HELP MAKE YOUR FLEET SAFER, WHILE MAKING YOUR LIFE EASIER.

Need to update your fleet's safety features? At United Safety, we pride ourselves on ease of partnership. This means when you purchase safety solutions from us, we come to you and install everything to the highest standards. Then we are just a phone call away should you need support moving forward.



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